

**PRESS RELEASE**

For Immediate Publication

**Fortis Noida commemorates World Liver Day 2016 with talks to increase awareness among patients**

**Noida, 19<sup>th</sup> April, 2016:** Fortis Hospital Noida commemorated World Liver Day 2016 at the hospital with talks conducted to spread awareness among patients on the various problems of the liver, treatment solutions available, health awareness and medical and surgical aspects of liver ailments. The talks were led by **Dr. Ajay Bhalla, Additional Director, Department of Gastroenterology** and **Dr. Vivek Vij, Director, Department of Liver Transplant Program, Fortis Hospital, Noida**. The day was also dedicated to extend free consultation and a complementary screening of Hepatitis B and C was also organized for all the attendees. About 60 people attended the program with a good interactive session with both the doctors.

The liver is the second largest and the most complex organ in the body, with the exception of the brain. It is a key player in our body's digestive system. Everything we eat or drink, including medicine, passes through the liver. One cannot survive without this vital organ. It is an organ which can be easily damaged if we do not take good care of it.

**Dr. Ajay Bhalla, Additional Director, Department of Gastroenterology** said, "Liver disease usually does not cause any obvious signs or symptoms until it is fairly advanced and the liver is damaged. One should always take care of the liver from a very early age."

**Dr. Vivek Vij, Director, Department of Liver Transplant Program, said,** "Patients here have shown tremendous courage in overcoming the conditions which are disabling and painful. Preventing hepatitis is to protect the liver from damage, so getting vaccinated against hepatitis is most important."

**Mr. Gagan Sehgal, Zonal Director, Fortis Hospital Noida** said, "Our doctors continuously strive to provide better and updated treatment solutions to our patients. With the dedication they have in treating their patients and getting them out of pain and suffering, we are sure we will continue In our efforts to extend world class treatment."

Hepatobiliary diseases include a varied group of diseases of the liver and the biliary system. These are medical conditions caused by viral, bacterial, and parasitic infections, neoplasia, toxic chemicals, alcohol consumption, poor nutrition, metabolic disorders, and cardiac failure. The predominant diseases of the hepatobiliary are viral hepatitis and cirrhosis. Alcoholic cirrhosis and cholesterol gallstones are known to be the major diseases of the liver and biliary system. Alcoholic cirrhosis results from prolonged and excessive consumption of alcoholic beverages. As with most diet-related diseases, there is a genetic basis for susceptibility both to alcohol abuse and to liver cirrhosis.

### **About Fortis Healthcare Limited**

*Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 54 healthcare facilities (including projects under development), approximately 10,000 potential beds and 283 diagnostic centres.*

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