



## **Navi Mumbai Municipal Corporation (NMMC), Regional Transport Office (RTO) and Fortis Hospital, Vashi join hands to bolster 'Swachh Navi Mumbai' initiative**

*~ In its eight phase, the initiative will help clean-up the city for a healthier tomorrow ~  
~ NMMC and RTO join Fortis for the drive ~*

**Navi Mumbai, 20<sup>th</sup> May, 2016:** In support of the Hon'ble Prime Minister Shri Narendra Modi's 'Swachh Bharat Abhiyaan', Navi Mumbai Municipal Corporation (NMMC) and Regional Transport office (RTO) joined hands with Fortis Hospital, Vashi, to augment the 'Swachh Navi Mumbai' campaign in the city. The clean-up drive aims to engage with Navi Mumbaikars to spread the message about importance of cleanliness and healthy living.

The cleanliness drive was led by **Shri S Chabukswar, Deputy Commissioner, Navi Mumbai Municipal Corporation (NMMC), Mr Sanjay Dole, Deputy Regional Transport Officer (RTO) and Dr Bipin Chevale, Facility Director, Fortis Hospital, Vashi.** Passionate support from the personnel of NMMC and RTO along with the staff of the hospital is complemented by participation at the campaign. Under the initiative, every Saturday one area of the city will be cleaned up. Over 150 volunteers joined hands to clean-up the city today.

**Shri. S Chabukswar, Deputy Commissioner, Navi Mumbai Municipal Corporation,** on the collaboration said, *"Our living conditions have bearing on our overall health and quality of life. Joining hands with Fortis Hospital, Vashi for the cleanliness initiative, enabled us to cover larger sections of the city in a well synchronized manner. We are associating with socially-responsible institutions to help us drive the programme across the city. We are hopeful that citizens take note of our initiative towards betterment of the city and will join hands with us to create a healthier tomorrow"*.

**Mr Sanjay Dole, Deputy Regional Transport Officer,** said, *"Cleanliness is a defining characteristic of all great cities of the world. Often, we note the cleanliness of foreign cities when we travel abroad. However, we get somewhat indifferent when it comes to our own cities. We feel this attitude can change only when people of the city participate in the process of cleanliness. We are happy to associate with Navi Mumbai Municipal Corporation and Fortis Hospital for the "Swachh Navi Mumbai" initiative. Our support will be hands-on, our officers spread the message of cleanliness and participate in the efforts to clean up different pockets of the city"*.

**Dr Bipin Chevale, Facility Director, Fortis Hospital, Vashi,** said, *"Fortis Hospital, Vashi takes pride in associating with Navi Mumbai Municipal Corporation and other socially-responsible organizations to ensure that cleanliness prevails in our beautiful city of Navi Mumbai. Sustaining cleanliness ensures hygiene for good health. As a healthcare provider, we believe in prevention"*



*and nothing prevents one from diseases than cleanliness. We believe such campaigns will positively engage with the common people and reinforce importance of cleanliness for a better life”.*

After initiating clean-up drive around the peripheral areas of Fortis Hospital in Vashi, in the previous month, the initiative has since helped clean-up of different areas of Navi Mumbai including – Mini Seashore, Terna Orchids The International School at Koparkhairane, Ayyappa Temple, Sector 7 and Kerala Bhavan area and APMC in the past weeks.

Taking the cleanliness drive to more areas of Navi Mumbai, Fortis Hospital, Vashi and NMMC invites volunteers from across Navi Mumbai to lend support to the initiative. Volunteers can contact 9324913331 to join the initiative.

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**For more information, please visit: [www.fortishealthfaliureprogram.com](http://www.fortishealthfaliureprogram.com)**

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