

PRESS RELEASE

For Immediate Publication

Fortis Escorts Heart Institute extends clinical excellence and expertise over free cardiac camp for the citizens of Panna

- ~ *Free cardiac consultation, ECG, BP, Blood Sugar, Vitals at civil hospital, Panna*
- ~ *Fortis Escorts Heart Institute (FEHI), extends free consultation by senior doctor and ECHO screening*

Panna, March 17th, 2016: Fortis Escorts Heart Institute (FEHI), in its initiative to take clinical excellence to the doorstep in smaller towns and cities, a free cardiac screening camp is being organizing for the citizens of Panna, Madhya Pradesh at the Government Civil Hospital. This two day camp will commence on 19th March, 2016 until 20th March, 2016.

Every patient, who will attend this Cardiac camp, will receive a free and basic screening of heart to assess the condition of their heart. With the growing menace of non-communicable disease emanating from unhealthy lifestyle, the heart is at risk. Rheumatic Fever affects younger population of children and adolescents with vulnerable immune systems. It is notably prevalent in the state of Madhya Pradesh. Rheumatic Heart Disease (RHD) affects person in the age group of 25-35 years.

Rheumatic fever is an inflammatory disease that comes with symptoms of fever, joint pains, throat infection and an uncommon, non-itchy rash. The disease typically develops almost three to four weeks after the first symptoms show up and is known to involve the heart, joints, throat, brain and skin. More than half the cases involve the heart which is undetected until the manifestation in Rheumatic Heart Disease at a later age.

Dr Yugal Kishore Mishra, Director, Cardiac Surgery, Fortis Escorts Heart Institute said, *“The challenge for the clinical team has been reaching across to the population of MP where awareness of the disease that dominate the state is very low. The lack of awareness of healthcare facilities complicates the situation further. This two day camp is our effort to create increased awareness among the people of Madhya Pradesh that early detection and treatment of heart disease will help them avert an eventuality that could be fatal. We extend our sincere thanks to the DM of Panna, Shri Shiv Narayan Singh Chauhan, for extending his cooperation and support in holding this camp.”*

Both communicable and non-communicable disease is prevalent in Madhya Pradesh. Owing to the food and diet patterns that people of MP follow, they suffer from nutritional deficiencies that also contribute to heart disease factors. There is need to create awareness about growing menace of heart disease in

the country and how to avert such non communicable disease by regulating lifestyle and ensuring routine check-up with doctors.

In a study of Asian countries, Rheumatic Heart Diseases put a significant burden on the national health. An estimated 10.8 - 15.9 million patients contributed to the burden. Further studies revealed that the mortality in Asian countries due to RHD was touching 3.3 percent per year. Indian study and research showed that the incidence of RHD is much higher in India than the rest of the world. Almost 47 - 59% of admission to hospitals due to cardiac problems in major urban centers have diagnosed as Rheumatic Heart Disease to have been the contributory factor.

About Fortis Escorts Heart Institute

Fortis Escorts Heart Institute (FEHI), Delhi, a pioneer and centre of excellence in cardiac care, is celebrating 25 years of path-breaking work and service to the numerous heart patients, who have benefitted from treatment, at this outstanding facility. Armed with clinical expertise and cutting-edge medical technology, the hospital has set enviable benchmarks in Cardiac Bypass Surgery, Minimally Invasive Surgery, Interventional Cardiology, Non-invasive Cardiology, Pediatric Cardiology and Pediatric Cardiac Surgery. Till date, FEHI has successfully completed over 1,72,000 Coronary Angiographies, over 90,000 Cardiac Surgeries and almost 52,000 Coronary Angioplasties, in addition to several life-saving procedures. The hospital has also performed India's first Trans Catheter Aortic Valve Implantation (TAVI) and Bioresorbable Vascular Scaffold (BVS); Asia Pacific's first Directional Atherectomy, Angioscopy, Drug Eluting Stenting, etc. Over the years, FEHI has cloned a Heart Care Network of 19 hospitals and Heart Command Centers in India and abroad. It has also launched the revolutionary e-ICU program, enabling remote and timely access to critical care. Fortis Escorts Heart Institute has won numerous awards and accolades, the most recent among them being the 'Best Cardiology Hospital' at the ICICI Lombard & CNBC TV18 India Healthcare Awards for 2012, 2013 and the No 1. ranking in the Private Cardiac category Hospital by The Week Nielson Best Hospitals Survey, 2014 and 2015.

About Fortis Healthcare Limited

Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. The company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 54 healthcare facilities (including projects under development), approximately 10,000 potential beds and 306 diagnostic centres. In a global study of the 30 most technologically advanced hospitals in the world, its flagship, the Fortis Memorial Research Institute' (FMRI), was ranked No.2, by 'topmastersinhealthcare.com, and placed ahead of many other outstanding medical institutions in the world.

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