



## Mr Bhavdeep Singh, CEO, Fortis Healthcare shares his outlook for 2017

**Chandigarh, December 30, 2016:** “As the year draws to a close, we must remember that we are in the business of healing and led by some extraordinary specialists, we are making a difference in the healthcare of our country. As the disease burden of India is a big factor, seasonal ailments such as dengue, malaria, chikungunya and swine flu along with non-communicable diseases such as cancer, diabetes and cardiac ailments continue to be a challenge. We must also focus on preventive and promotive health programmes and not just curative healthcare.

Tech-enabled healthcare along with innovation has come in as a boon. However, innovation is relevant only if it is directed and used effectively to bring about newer and efficient ways of accomplishing a task or solving problems. Also, innovation is not just about technology since it can also be driven by new processes and ways of thinking. It has become important for all industry stakeholders to assess the quality and effectiveness of medical interventions by measuring and publishing the medical outcomes. At Fortis, we are the first in Asia to have adopted the world leading indicators set by International Consortium for Health Outcomes Measurement (ICHOM).

India will continue to enjoy a competitive advantage for medical tourists in surgery and treatment costs in 2017. With lakhs of people in India wanting organ transplants, we need to spread greater awareness and increase centers specializing in this area.

Exceptional clinical care, patient centric delivery, affordability and access to healthcare remain our touchstones and it is with this spirit and approach that Fortis Healthcare is stepping into the New Year. Clinical excellence is and will be our mantra and we will continue to strive for excellence.”

### **About Fortis Healthcare Limited**

*Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 45 healthcare facilities (including projects under development), approximately 10,000 potential beds and over 330 diagnostic centres.*

### **For more information, please contact:**

<b>Fortis Healthcare Limited</b> Megha Sandhu   9876710700 megha.sandhu@fortishealthcare.com	<b>iCatchers Media Solutions</b> Amit Roy   9501101071 amit@icatchers.co.in
--	---