

Fortis Hospital, Vashi, takes up Swachh Bharat Mission for a greener and cleaner Navi Mumbai

~ Following the success of the drive that helped tidy the hospitals perimeter, this cleanliness initiative will be extended to the rest of the suburbs in the city ~

Navi Mumbai, 29th March 2016: In support of Hon'ble Prime Minister Narendra Modi's Swachh Bharat Mission, Fortis Hospital, Vashi, initiated a Cleanliness campaign, "**Swachh Mumbai, Swastha Mumbai**", to create increased awareness that good health and cleanliness are closely related. The initiative was led by, Dr Bipin Chevale, Facility Director, Fortis Hospital, Vashi. Through this initiative, the hospital reinforced that quality healthcare delivery is best possible in a clean environment.

The initiative saw a participation of over 200 members of the hospital which included senior members of the management, Clinicians and Nursing staff along with representatives of **International Human Rights Association (IHRA)**, who spread out in the surrounding areas of the hospital to send out a strong message of social consciousness and to emphasize on the responsibility of citizens in keeping the environment clean. The teams swept the surroundings and also spread awareness about cleanliness amongst auto rickshaw drivers, hawkers and pedestrians.

Dr Bipin Chevale, Facility Director, Fortis Hospital, Vashi, said, "*Cleanliness and Hygiene are critical for good health at personal and societal levels. If not disposed in timely manner, garbage becomes breeding grounds for disease-carrying vectors, causing health problems amongst residents. As an institution that provides best-in-class health services, we have always been at the forefront to support causes of public health concern. Primary objective of the initiative was to dispose the garbage in a way that it does not lead to any public health concern. This initiative will be rolled-out across the neighboring suburbs as well.*"

In line with the government's ambitious Swachh Bharat Abhiyan to tidy the streets, roads and infrastructure of the country, Fortis Hospital, Vashi, supports the mission that gives importance to cleanliness, sanitation and personal hygiene, as important factors to sustain development of the city. With the success of "**Swachh Mumbai, Swastha Mumbai**" initiative at Vashi, that witnessed participation from the hospital staff and residents of neighborhood areas, this initiative will be rolled out in neighboring suburbs in the following months. Fortis Hospital, Vashi, is inviting volunteers from across Mumbai to join the cleanliness initiative, anyone wishing to be part of the initiative can contact on **022-3919 9222**.

For more information, please visit: www.fortishealthfaliureprogram.com

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