

PRESS RELEASE

For Immediate Publication

Fortis Escorts Heart Centre steps up the initiative to spread awareness on Management of Heart Diseases in association with the API Bilaspur Chapter

- ❖ *Adults and children pose a significant concern in Chhattisgarh showing signs of early heart diseases*
- ❖ *Prevention, diagnosis and treatment of the disease forms the focus of the talks*

Bilaspur, February 26th, 2016: The cardiology team of Fortis Escorts Heart Centre, Raipur delivered a talk on cardiac diseases and its management at Bilaspur recently. The event was aimed at reaching across the audience to educate about heart disease and its management. The talk was led by **Dr. Satish Suryavanshi, Principal Consultant, Cardiology, Fortis Escorts Heart Centre.**

Death due to Cardiological ailments is a leading cause of death in Chhattisgarh. It is imperative that residents know about the reasons leading to heart disease and its management. With Fortis Escorts Heart Centre operating out of Raipur, the doctors consider it their prime responsibility to ensure they reach out to people to contribute to awareness generated on various diseases particularly those that affect organs like the heart.

Dr Satish Suryavanshi, Principal Consultant, Cardiology at Fortis Escorts Heart Centre said, "With a significant rise of heart diseases in Chhattisgarh, it becomes our responsibility to spread as much as awareness as possible about the disease and their causes. Following a healthy lifestyle is a crucial role in preventing a large number of cardiac ailments and other cardiac related diseases. Regular exercise, nutritious diet and giving up smoking habits help preventing heart diseases."

It is important for people to understand the gravity of the situation posed by non-communicable diseases today. The tribal population of Chhattisgarh has very low awareness about healthcare facilities and the heart diseases that is posing a threat to the people today. It is a responsibility on the part of local doctors to initiate an awareness campaign that cut across the communities. Such campaigns helps people know of medical facilities and treatments available.

Dr Ajay Dogra, Facility Director, Fortis Escorts Heart Centre, Raipur said, "Treatments like coronary angiography, coronary angioplasty, coronary artery bypass surgery, pediatric cardiac surgery, vascular surgeries, heart valve replacements, implantable devices to maintain the heart functions are easily available in our own state & heart patients can avail precise and best clinical expertise from our hospital. Such campaign to create mass awareness help people know about lingering health threats & their

management. Our able team of doctors helps patients provided through healthcare facilities within reach.”

Dr Somesh Mittal, Zonal Director, Fortis Escorts Heart Institute said, “We have built a platform where we are taking regular initiatives in Chhattisgarh to provide total solutions of cardiac healthcare. A focus on continuous education and sharing of experiences with an increasing number of doctors will make Chhattisgarh a well -equipped medical centre which will be in a position to extend a number of treatment solutions in cardiac care.”

Large population of Chhattisgarh is suffering from cardiac disease in which CAD (Coronary Artery Diseases) and RHD (Rheumatic Heart Diseases) are at the no. 1 and 2 positions respectively. The tribals of Chhattisgarh occupy a large part of the population. Both communicable and non-communicable diseases harbor the tribal population. Owing to the food and diet patterns they follow, the tribal population suffers from nutritional deficiencies that also contribute to heart disease factors. Traditional folk medicine and health culture play a significant role in shaping tribal life. These health practices differ from one tribe to another. This pushes the need for need-based health care system which should be appropriate, acceptable, accessible, and affordable, the true goal of health.

About Fortis Healthcare Ltd.

Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 54 healthcare facilities (including projects under development), approximately 10,000 potential beds and 306 diagnostic centres.

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